



INSIDE PICTURES



Open for
applications from
7 February to
10 March 2019

This top level and highly regarded programme is for 20 ambitious executives and producers who want to lead the film industry into the digital future.

Comprised of three intensive one-week modules and a tailored project, Inside Pictures takes place in London and Los Angeles between June 2019 and January 2020.



The focus of the programme is to develop the cutting edge industry business knowledge, management skills, profile and cross-industry contact network needed for leaders from across the industry to thrive in the global business of film.

Seminars, workshops, studio visits and events will cover all aspects of the international film business - from development through production, financing, worldwide distribution, marketing and exhibition and latest digital developments.

Who is it for?

Ambitious, entrepreneurial, internationally-minded film executives and producers, working in and with the European film industry, from all disciplines (development, production, post-production, special effects, sales, distribution, marketing, finance, legal and business affairs).



Key benefits of attending this programme:

-  360 degree exposure to all aspects of the film industry;
-  Build knowledge and understanding of the business;
-  Add value to participants and their companies.



The biggest benefit is access to a network of over 250 previous participants, working across almost every discipline within the film business.

Networking opportunities for participants and alumni of Inside Pictures:

-  International alumni networking receptions in Berlin and Cannes.
-  Networking event in Central London during Module 1, where the best and brightest of the industry gather to meet the new Inside Pictures group.
-  Various different networking events and opportunities during Module 2 in LA – including a large mixer in Beverly Hills to meet LA's finest.
-  Alumni-only event in Module 3, where participants from across the years gather to meet, share their experiences and make new contacts.
-  Final graduation ceremony in Module 4 – which alumni, speakers, supporters and industry leaders attend to wish the group well for the future.
-  Mentor scheme in which current participants are paired up with Inside Pictures alumni.
-  Facebook and LinkedIn groups & quarterly alumni newsletter.

What happens where?

Module 1 - From Idea to Audience (European Focus)

9-15 June, London

Module 1 takes you through each stage of the film value chain from a European film industry perspective, including development, financing and packaging to production, marketing, sales, distribution and home entertainment. You will hear first hand from top executives working in all these areas.



Module 2 – Getting Under the Hood of Hollywood

15-20 Sept, LA

Module 2 takes you to the heart of the US film industry, and covers both the studio and independent system. You will hear from experienced execs from across the value chain and experience at first hand the strategic and business-like approach of professionals working in Hollywood. There will be sessions that are specific to the US, such as a session with a talent agency, a breakfast with a panel of managers, and a session on the unions and guilds.

Module 3 – Business & Personal Development

18-22 Nov, London

Module 3 is focused on business development and personal growth. During the week you will hear case studies from executives who have built, grown and sold successful film businesses. Some of the module is dedicated to professional development, with sessions on conflict management, negotiation and presentation skills.

Module 4 – Project Presentations

8 - 9 Jan 2020 in London

Participants pitch their projects to a panel of top-level film executives from around Europe, and receive live feedback. At the Graduation Reception, participants are presented with a certificate documenting their successful completion of the course.

Fees, Scholarships, Bursaries:

The full fee for participation is Euro 7,500. The participation fee covers:

- All lunches and refreshments during the module days
- Networking events during the modules (including at least one dinner per module)
- Hotel accommodation during module 2 in LA
- Transport between venues during module 2 in LA

Costs you would typically be asked to cover yourself include breakfasts, dinners and accommodation during the modules, and travel to and from venues during modules 1, 3 & 4.

Scholarships are available to contribute to the cost of the fees. These are awarded purely at the discretion of the Inside Pictures management. Participants from low capacity countries can receive a scholarship of up to 50% to contribute towards their fees.



Bursaries are available to contribute towards travel and accommodation expenses in London for participants coming from outside the UK. All participants, regardless of their origin are entitled to a bursary toward the cost of their LA flight.

- Estimated Inside Pictures Bursary contribution to Module 2 Los Angeles flight: 800 Euros* per participant, available to all participants.
- Estimated Inside Pictures Bursary contribution to London travel and accommodation costs, for participants based outside the UK: 2,500 Euros* per participant for the whole programme.

*Please note, these are guideline amounts only, and subject to change. Exact contributions will be set in May 2019. Bursaries can be claimed only after the event, upon presentation of an invoice and supporting receipts.

What is the opportunity...

... for PRODUCERS:

Sol Bondy, Managing Partner / Producer of One Two Films and Alumni of 2018, says:

"Inside Pictures was an eye-opening, game-changing experience and the starting point of nineteen new friendships that I am sure will last a long, long time."

... for EXECUTIVES:

Carla Quarto di Palo, International Sales at Cornerstone Films and Alumni of 2018, says:

"At the end of Module one I was already blown away by the high level and excellence of it all: the organization, the speakers, my fellow participants. Everything was top notch. Throughout the programme experts were genuinely willing to share with us their know-how and experiences, so much that I've got a wider grasp of the present business and its shifting patterns."



... for those working in BUSINESS AFFAIRS:

Davide Nardini, International Affairs, TV and Film at Palomar and Alumni of 2017, says:

"At Inside Pictures I not only had the opportunity to meet inspirational, experienced and talented people, but was also able to understand how the film business can be even more integrated between countries to create synergies across different local markets."

You can read more of our participants' feedback on our website.

APPLY NOW

Applications will open on Thursday 7 February, and the deadline is Sunday 10 March 2019.

If you would like to speak with someone about this programme please contact Corinne Ranaraja:
corinne@inside-pictures.com / +44 7863 548 263.

For more information and to apply, visit: www.inside-pictures.com

The programme is supported by the MEDIA Programme and by ScreenSkills using National Lottery Funds awarded by the BFI.





Module 1: 9 to 15 June
Module 2: 15 to 20 Sept
Module 3: 18 to 22 Nov
Module 4: 8 & 9 Jan 2020

Apply Now
Applications
close on
10 March 2019



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