

INSIDE PICTURES

Open for
applications from
18th February to
22nd March 2020

This top level and highly regarded programme is for 20 ambitious executives and entrepreneurial producers who want to lead the film industry into the digital future.

Comprised of three intensive one-week modules and a tailored project, Inside Pictures takes place in London and Los Angeles between June 2020 and January 2020.



The focus of the programme is to develop the cutting edge industry business knowledge, management skills, profile and cross-industry contact network needed for leaders from across the industry to thrive in the global business of film.

Seminars, workshops, studio visits and events will cover all aspects of the international film business - from development through production, financing, worldwide distribution, marketing and exhibition and latest digital developments.






Who is it for?

Ambitious, entrepreneurial, internationally-minded film executives and producers, working in and with the European film industry, from all disciplines (development, production, post-production, special effects, sales, distribution, marketing, finance, legal and business affairs).



Key benefits of attending this programme:

-  360 degree exposure to all aspects of the film industry;
-  Build knowledge and understanding of the business;
-  Add value to participants and their companies.



The biggest benefit is access to a network of over 250 previous participants, working across almost every discipline within the film business.

Networking opportunities for participants and alumni of Inside Pictures:

-  International alumni networking receptions in Berlin and Cannes.
-  Networking event in Central London during Module 1, where the best and brightest of the industry gather to meet the new Inside Pictures group.
-  Various different networking events and opportunities during Module 2 in LA to meet LA's finest.
-  Alumni-only event in Module 3, where participants from across the years gather to meet, share their experiences and make new contacts.
-  Final graduation ceremony in Module 4 – which alumni, speakers, supporters and industry leaders attend to wish the group well for the future.
-  Facebook and LinkedIn groups & quarterly alumni newsletter.

What happens where?

Module 1 - From Idea to Audience (European Focus) 7-12 June, London

Module 1 takes you through each stage of the film value chain from a European film industry perspective, including development, financing and packaging to production, marketing, sales, distribution and home entertainment. You will hear first hand from top executives working in all these areas.



Module 2 – Getting Under the Hood of Hollywood 20-25 Sept, LA

Module 2 takes you to the heart of the US film industry, and covers both the studio and independent system. You will hear from experienced execs from across the value chain and experience at first hand the strategic and business-like approach of professionals working in Hollywood. There will be sessions that are specific to the US, such as a session with a talent agency, a breakfast with a panel of managers, and a session on the unions and guilds.

Module 3 – Business & Personal Development 16-20 Nov, London

Module 3 is focused on business development and personal growth. During the week you will hear case studies from executives who have built, grown and sold successful film businesses. Some of the module is dedicated to professional development, with sessions on conflict management, negotiation and presentation skills.

Module 4 – Project Presentations 6-7 Jan 2021, London

Participants pitch their projects to a panel of top-level film executives from around Europe, and receive live feedback. At the Graduation Reception, participants are presented with a certificate documenting their successful completion of the course.

Fees, Scholarships, Bursaries:

The full fee for participation is Euro 7,500. The participation fee covers:

- All lunches and refreshments during the module days
- Networking events during the modules (including at least one dinner per module)
- Hotel accommodation during module 2 in LA
- Transport between venues during module 2 in LA
- All tuition costs for the duration of the course
- After the course, entry to all Inside Pictures events (Berlin, Cannes, and London)

Costs you would typically be asked to cover yourself include travel and accommodation costs for modules 1, 3 and 4, and general subsistence costs during all modules.

Scholarships are available to contribute to the cost of the fees. These are awarded purely at the discretion of the Inside Pictures management. Participants from low capacity countries can receive a scholarship of up to 50% to contribute towards their fees.

Bursaries are available, on a limited basis, to contribute towards travel and accommodation expenses in London and LA flight costs. Bursaries can be claimed only after the event, upon presentation of an invoice and supporting receipts. Participants are therefore required to cash-flow their own expenses.



What is the opportunity...

... for PRODUCERS:

Sol Bondy, Managing Partner / Producer of One Two Films and Alumnus of 2018, says:

"Inside Pictures was an eye-opening, game-changing experience and the starting point of nineteen new friendships that I am sure will last a long, long time."

... for EXECUTIVES:

Alice Damiani, International Sales at TF1 Studio and Alumnus of 2019, says:

"I was really impressed by the variety and the quality of the sessions, the interaction with speakers and other alumni, it opened new perspectives, and I felt very lucky to meet executives and producers from different countries and fields of the industry"



... for those working in BUSINESS AFFAIRS:

Davide Nardini, International Affairs, TV and Film at Palomar and Alumnus of 2017, says:

"At Inside Pictures I not only had the opportunity to meet inspirational, experienced and talented people, but was also able to understand how the film business can be even more integrated between countries to create synergies across different local markets."

You can read more of our participants' feedback on our website.

APPLY NOW

Applications will open on Tuesday 18th February, and the deadline is Sunday 22nd March 2020.

If you would like to speak with someone about this programme please contact Corinne Ranaraja:
corinne@inside-pictures.com / +44 7863 548 263.

For more information and to apply, visit: www.inside-pictures.com

The programme is supported by the MEDIA Programme and by ScreenSkills using National Lottery Funds awarded by the BFI as part of the Future Film Skills programme.





Module 1: 7 to 12 June
Module 2: 20 to 25 Sept
Module 3: 16 to 20 Nov
Module 4: 6 & 7 Jan 2021

Apply Now
Applications
close on
22nd March
2020



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