

**OPEN FOR APPLICATIONS FROM
FILM AND TV APPLICANTS**

INSIDE PICTURES

**An international film & tv business & leadership
skills development programme set in London
and Los Angeles that will take your career to
the next level**

MODULES

Module 1: 9 to 14 June
Module 2: 15 to 20 Sept
Module 3: 18 to 22 Nov
Module 4: 8 to 9 Jan 2025

Who is it for?

Are you an experienced producer or executive working in the film or television sector?

Do you want to take your career to the next level and expand your business?

Do you want to learn more about successful cross-sector IP exploitation?

Crossroads in your career?
Wondering how to make inroads to the US market?

We are looking for...

Ambitious, entrepreneurial, internationally minded **film and television executives and producers**, working in and with the **European film industry**, from **all disciplines** including development, production, post-production, special effects, sales, distribution, marketing, finance, commissioning, legal & business affairs.




Key benefits of attending

- Join our 350+ international & cross-sector alumni cohort
- Gain 360-degree exposure the film & TV industries
- Build & develop leadership & management skills
- Learn about successful IP exploitation
- Add value to participants and their companies.

The biggest benefit is access to a network of over 350 previous participants, working across almost every discipline within the international film and TV business.



Inside Pictures Participant and Alumni Networking Opportunities

- Networking event in Central London during Module 1, where the best and brightest of the industry gather to meet the new Inside Pictures group.
 - Various different networking events and opportunities during Module 2 in LA to meet LA's finest.
 - Final graduation ceremony in Module 4 – which alumni, speakers, supporters and industry leaders attend to wish the group well for the future.
 - Facebook & LinkedIn groups & alumni newsletter.
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What happens where?

Module 1 - From Idea to Audience 9-14 June, London

Will take you through each stage of the film and TV value chain from a European film industry perspective, including considerations in development, the commissioning process, financing and packaging to production, marketing, sales and distribution. Participants will hear first-hand from top executives working in all these areas and will have the opportunity to hear about current trends, to develop a better understanding of audiences and consumers

Module 2 - Getting Under the Hood of Hollywood 15-20 Sept, Los Angeles

Takes you to the heart of the US industry and covers both the studio and independent system. Participants will hear from experienced execs from across the value chain and experience at first hand the strategic and business-like approach of professionals working in Hollywood.

Module 3 - Business & Personal Development 18-22 Nov, London

Is all about your own professional and business development and personal growth. During this final week participants will take part in sessions on conflict management, negotiation and presentation skills. They will have the opportunity to give consideration to their own business plans.

Module 4 - Participant Graduation 8-9 Jan 2025, London

The exact details of the event are to be determined, but will include networking opportunities for current participants and previous alumni.

Fees

There are several levels of fee depending on your circumstances:

UK Freelance: £6,500

This rate is for individuals who are personally paying their fee for themselves, ie are not paying the fee through a company.

UK Corporate: £8,000

This rate is for individuals who are receiving financial support from their company to pay for their fee, either in part or wholly. We would anticipate anyone who is not a sole-trader, who is in receipt of a regular salary, and / or who is paying the fee through their company, to opt for this level.

International Freelance: £8,000

This rate is for non-UK nationals who are paying for their paying their fee for themselves, ie are not paying the fee through a company.

International Corporate: £9,500

This rate is for non-UK nationals who are receiving financial support from their company to pay for their fee, either in part or wholly. We would anticipate anyone who is not a sole-trader, who is in receipt of a regular salary, and / or who is paying the fee through their company, to opt for this level.

Note: EU nationals who have been granted settled or pre-settled status under the EU settlement scheme may be eligible for "UK Fees", subject to meeting the residency requirements. (You need to be an ordinarily resident in the UK or EEA for 3 years prior to the start of your course).

Please contact the team if you have any queries about fee levels

The fee covers:

- All tutoring costs for online and in person delivery, including MBTI assessments
- All networking events and lunches during your in-person attendance
- Hotel accommodation in Los Angeles

Costs you are asked to cover yourself:

- Travel & accommodation costs for modules 1, 3 & 4
- Your flight to LA & any associated entry requirements
- General subsistence costs during all modules.

What our alumni say...

EDGAR DAARNHOUSER, HEAD OF SALES AND AQUISITIONS, PARADISO FILMED ENTERTAINMENT, IP 2022:

"Inside Pictures gave priceless direct exposure to the industry's top tier international companies and got us in the room with the highest level of producers and executives that run the business. To be at the forefront and drive those conversations with 19 fellow participants, who have become friends and network for life, fills me with gratitude."

KEITH KEHOE, INVESTMENT DIRECTOR, GREAT POINT MEDIA, IP 2023

"Inside Pictures is a transformative programme for film and TV professionals, delving into industry challenges and opportunities, while facilitating interactions with industry leaders. The sessions, expert speakers, and brilliant participants create a rich environment for reflection and personal development. The global perspective over three modules has enhanced my understanding of every aspect of the industry and greatly expanded my networks across the UK, Europe and the US."

THEMBISA COCHRANE, PRODUCER, CASPIAN FILMS, IP 2023

"Inside Pictures has really made me start to think about working on my business rather than in my business - I'm excited to pursue real company growth rather than just focusing on the films we make and I can't wait to see where that takes us. It has also been extremely good to be reminded of how many genuinely good, thoughtful and generous people work in our industry and that is inspiring and energising."

AMEENAH AYUB ALLEN, PRODUCER, IP 2021:

"Inside Pictures is international and has global leanings - this is more important than ever as the industry becomes more focused on international and diverse stories and the value of "difference" is recognised more and more."



Get in touch...

If you would like to speak with someone about this programme please contact us:

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The programme is presented by the NFTS with the support of ScreenSkills