

... Over 350 cross-sector
international alumni

Modules in London &
Los Angeles

Networking
events ...



WHAT IS INSIDE PICTURES

Inside Pictures is one of Europe's leading film business training and leadership skills development programmes. It is industry-facing and takes place in London and Los Angeles. It has been running for over 20 years, and has become synonymous with developing international business leaders of the future from all sectors of the film and television industries. To date, **no other training programme has addressed the mid-career point** for those wishing to **take their businesses to the next stage internationally**, and work within the global film industry.

BENEFITS OF THE COURSE

● Alumni

If you are Inside Pictures **alumni**, there is someone in almost every sector of the business you can reach out to for advice, partnership, collaboration. This is why it is now considered a 'badge of honour' to participate in the programme, and to join the ranks of over 350 alumni who work across almost every discipline within the film and television business.

● Business Acumen & Confidence

Producers and Executives alike emerge from the course **better equipped to find IP**, and to make confident decisions about how best to exploit it. The course enables them to operate at a senior international level, having **honed business skills and strategy** based on a 360-degree understanding of the industry, and an enhanced international network. Each year, 20 participants representing a cross section of the industry, graduate from the course with better knowledge of both the film and TV sectors and how they may cross over, as well as a deeper understanding of the respective business models and how to operate within them and across them.

● Cohort

The most often-cited benefit of the programme cited by participants is the **unique professional bond with a mixed cohort** of executives and producers, and a new found sense of confidence that comes from sharing your expertise, realising how much you know, and meeting people that can help you work on what you don't know.

● Projects, Progression, Profile

Participants have the opportunity to **work collaboratively on a project** which is pitched to a panel of senior business executives at the end of the programme. Many projects that have been through this process have ended up being realised, such as **ROOM, LEISURE SEEKERS, and INSIDE.**

● Diversity

Commitment to diversity and inclusion runs through all the programme's strands, from curation of programme content and speakers to recruitment of participants and delivery of the course. We actively seek out professionals from under-represented backgrounds to be part of each edition of the course and build on this year on year both in Europe and Los Angeles. Gender parity amongst the cohort is the norm, and we regularly work in collaboration with film and television organisations to identify the best local talent for whom a programme like Inside Pictures would be a game changer. The aim is always to ensure that a candidate's background should not be a barrier to participation.

WHAT THE PARTICIPANTS SAY ●●●

Over the course of four modules, participants take part in workshops and talks led by a over 100 high-profile speakers, and graduate from the programme having increased the cutting-edge industry business knowledge, management skills, profile and cross-industry contact network needed to thrive in the global business of film and television. Here's what some of them have said about their experience:

Sherie Myers - Producer and Development Consultant (Alumnus 2023)

The programme's structured curriculum, personalised mentorship, and insightful workshops provided me with invaluable insights into my professional goals. The dedicated team behind the programme demonstrated a genuine commitment to fostering growth and skill development.

Reza Bahar - CEO, Producer Gifted Films (Alumnus 2023)

The programme helped me to leave my point of view and look at my company, projects and myself from different perspectives, both through the top-class guests but above all through the cohort from different areas of the film industry with whom I am lucky to share the same passion. As a producer from Germany, Inside Pictures has given me the opportunity to expand my knowledge of the Anglo-Saxon system in a very short time and to bring the European system a little closer to the English and Americans. I have met many like-minded people who believe that both systems can benefit greatly from each other. The past time with Inside Pictures has been a very powerful experience that has given me many insights for my personal and career development. This time has brought us all together. I look forward to seeing how we will develop in the years to come.

Deblina Chakrabarty, TV Distribution – Amazon MGM Studios Distribution (Alumnus 2022)

Inside Pictures came at a crucial juncture of my professional journey and exposed me to the 360 degree view of the entertainment business outside of my studio silo. I feel much more confident about the entire value chain of a piece of content and how to create and monetize it. Ameenah Ayub Allen, Producer, Alumni of 2021

"It is really important that Inside Pictures exists for so many reasons (especially in terms of co-productions and for independent producers to "scale up" and to have bigger ambitions and for executives to understand the challenges for producers – the importance of each element of the film value chain) and as it is so well curated it ensures there is real growth and collaboration within a healthy and inclusive industry. Inside Pictures is international and has global leanings (more important than ever as the industry becomes more focused on international and diverse stories as the value of "difference" is recognised more and more).

Aneet Nijjar, Founder & Director of Distribution, Other Parties Film Company (Alumnus 2022)

Inside Pictures was a transformative experience. Along with providing the business knowledge, the course also gave an inner belief which I don't think any other industry courses can. My cohorts were an inspiration and the range of speakers were impressive. The LA module also gave an incredible insight to a rapidly changing industry landscape. The information and connections I made on this year's course will significantly define my business and myself in the coming years.

Hussain Casey-Ahmed – Production Executive, Jax Media (Alumnus 2022)

Inside Pictures will no doubt be THE turning point in my career. Over 3 meticulously curated week-long modules I have learned everything I now know about international film/tv development, sales, marketing, distribution, and exhibition via some of the biggest players in the global film & TV community. The knowledge gained, and contacts made I am sure would take decades to obtain "on the job". Perhaps most importantly, my cohort of wonderful and talented individuals from all over Europe, working in all disciplines will no doubt last a very long time - I treasure each one and look forward to long lasting friendship and business endeavours!

Key Facts: Alumni: over 350 spanning all business sectors within film and television / Module dates: June, September, November and January / Networking events held: at least 3 across each programme