INSIDE **PICTURES**

An international film & tv business & leadership skills development programme set in London and Los Angeles that will take your career to the next level

WHO'S IT FOR?

working in the film or television sector?
Do you want to take your career to the part lays

• Are you an experienced producer or executive

- Do you want to take your career to the next level and expand your business?
- Do you want to learn more about successful crosssector IP exploitation?
- Crossroads in your career?
- Wondering how to make inroads to the US market?

WE ARE LOOKING FOR

APPLY NOW

Ambitious, entrepreneurial, internationally minded film and television executives and producers, working in and with the European film industry, from all disciplines including development, production, postproduction, special effects, sales, distribution, marketing, finance, commissioning, legal & business affairs.

- Applications OPEN Thursday 6 February
- Applications CLOSE Sunday 9 March
- APPLY ONLINE AT <u>www.inside-pictures.com</u>



...the power of networks

The **most significant benefit is access** to a **network** of over 380+ previous participants, working across almost every discipline within the international film and TV business.

Key Benefits of Attending

- Join our 380+ international & cross-sector alumni cohort
- Gain 360-degree exposure the film & TV industries
- Build & develop leadership & management skills
- Learn about successful IP exploitation Add value to participants and their companies.

Participant and Alumni Networking Opportunities

- Networking event in Central London during Module 1, where the best and brightest of the industry gather to meet the new Inside Pictures group.
- Various networking events and opportunities during Module 2 in LA to meet LA's finest.
- Final graduation ceremony in Module 4 which alumni, speakers, supporters and industry leaders attend to wish the group well for the future. Facebook & LinkedIn groups & alumni newsletter.



What Happens Where?

Module 1 - From Idea to Audience 8th-13th June, London

MI takes you through each stage of the film and TV value chain from a European film industry perspective, including considerations in development, the commissioning process, financing and packaging to production, marketing, sales and distribution. Participants will hear first-hand from top executives working in all these areas and will have the opportunity to hear about current trends, to develop a better understanding of audiences and consumers.





Module 2 – Getting Under the Hood of Hollywood 14th-19th Sept, Los Angeles

M2 you to the heart of the US industry and covers both the studio and independent system. Participants will hear from experienced execs from across the value chain and experience at first hand the strategic and business-like approach of professionals working in Hollywood.

COURSE STRUCTURE & CONTENT

What Happens Where?

Module 3 – Business & Personal Development 24th-28th Nov, London

This module is all about your own professional and business development and personal growth. During this final week, participants will take part in sessions on conflict management, negotiation and presentation skills. They will have the opportunity to give consideration to their own business plans.





Module 4 – Project Work and Graduation 14th - 15th January 2026, London

Participants pitch their projects to a panel of top-level film and tv executives from around Europe, and receive live feedback. At the Graduation Reception, participants are presented with a certificate documenting their successful completion of the course.

COURSE STRUCTURE & CONTENT

FEES AND COSTS

UK Freelance: <a>[6],500

This rate is reserved for individuals operating as 'sole traders', who are not part of a company and do not have employees.

UK Corporate: £8,500

This rate is for individuals who are employed by a company and not operating as sole traders.

Int'l* Freelance: <3,500

This rate is for non-UK nationals who operate as sole traders and are not employed by a company.

Int'l* Corporate: <29,800

This rate is for non-UK nationals who are employed by a company.

*EU nationals who have been granted settled or pre-settled status under the EU settlement scheme may be eligible for "UK Fees", subject to meeting the residency requirements. (You need to be ordinarily resident in the UK or EEA for 3 years prior to the start of your course).

The fee covers:

- All tutoring costs for online and in person delivery, including MBTI assessments
- All networking events and lunches during your in-person attendance
- Hotel accommodation in Los Angeles

Costs you are asked to cover yourself:

- Travel & accommodation costs for modules 1, 3 & 4
- Your flight to LA & any associated entry requirements
- General subsistence costs during all modules.

What our Alumni say...

Edgar Daarnhouwer, Head of Sales and Aquisitions, Paradiso Filmed Entertainment, IP 2022:

"Inside Pictures gave priceless direct exposure to the industry's top tier international companies and got us in the room with the highest level of producers and executives that run the business. To be at the forefront and drive those conversations with 19 fellow participants, who have become friends and network for life, fills me with gratitude."

Keith Kehoe, Vice President - Lending, TPC, IP 2023:

"Inside Pictures is a transformative programme for film and TV professionals, delving into industry challenges and opportunities, while facilitating interactions with industry leaders. The sessions, expert speakers, and brilliant participants create a rich environment for reflection and personal development. The global perspective over three modules has enhanced my understanding of every aspect of the industry and greatly expanded my networks across the UK, Europe and the US."

Alex Gardener-Smith, Head of Commercial Planning, Lionsgate UK, IP 2024:

"Being a distribution 'exec', it's been humbling and enlightening to learn about other areas of our business, and to ponder the next 20+ years of my own career."

Flaminio Zadra, Producer, Dorje Film, IP 2024:

"If you are in a mid phase career, and you are not sure, where to go, IP is the definitive training course you must pick to clarify your "professional map".

Ameenah Ayub Allen, Producer, Brightwire Films, IP 2021:

"Inside Pictures is international and has global leanings - this is more important than ever as the industry becomes more focused on international and diverse stories and the value of "difference" is recognised more and more."

Ali Doyle, Heads of Development, Newgrange Pictures, A Yellow Film & TV Company, IP 2024:

"This course is genuinely life-changing. Don't waste time thinking about applying—just do it! It's the reset, the reassurance, and the reinvigoration every industry professional needs after 10+ years (or more) of navigating this tough, brilliant, exhausting business."

TESTIMONIALS



Presented by

NATIONAL FILM AND TELEVISION SCHOOL

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NFTS



PROGRAMME OVERVIEW

MODULE 1, The European Model 8-13 June, London

MODULE 2, Under the Hood of Hollywood 14-19 Sept, Los Angeles

MODULE 3, Personal & Professional Development 24-28 Nov, London

MODULE 4, Presentations & Graduation 14-15 Jan 2026, London

GET IN TOUCH

If you would like to speak with someone about this programme please contact us:

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